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مركز الكاشف للتأهيل و الإرشاد الإلكتروني

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(Hubert vedrine)
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(macdonaldization)

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KOF

[Policy Magazine Foreign/Kearney .A.T .](#)

73.46		26
72.58		27
72.11		28
70.83		29
70.39		30
69.91		31
69.91		32
69.30		33
68.82		34
67.75		35
65.51		36
65.26		37
64.82		38
64.74		39
64.22		40
64.12		41
63.78		42
63.51		43
63.45		44
63.34		45
63.30		46
62.87		47
62.48		48
62.45		49
61.83		50
61.79		51
61.62		52

KOF

مؤشر العولمة	الدولة	الترتيب
91.96		1
91.60		2
89.89		3
89.29		4
89.15		5
87.71		6
87.49		7
85.53		8
84.84		9
84.46		10
84.27		11
83.09		12
83.06		13
82.52		14
82.48		15
82.14		16
81.15		17
80.91		18
80.83		19
80.61		20
78.22		21
77.75		22
75.81		23
74.94		24
74.18		25

49.98		81
49.70		82
49.67		83
49.20		84
49.12		85
49.11		86
48.75		87
48.55		88
48.53		89
47.88		90
47.38		91
47.29		92
46.80		93
45.50		94
45.44		95
44.49		96
43.73		97
43.45		98
43.22		99
42.40		100
42.23		101
42.01		102
41.73		103
41.55		104
41.32		105
40.68		106
40.06		107
39.56		108
39.09		109
38.78		110
37.45		111
36.01		112

60.93		53
59.60		54
59.00		55
58.03		56
57.58		57
57.12		58
56.87		59
56.01		60
55.49		61
55.00		62
54.50		63
54.18		64
53.99		65
53.79		66
53.75		67
53.69		68
52.97		69
52.93		70
52.35		71
52.30		72
51.81		73
51.76		74
51.76		75
51.67		76
51.63		77
51.31		78
50.79		79
50.33		80

				نيوزيلندا
9	12	13	12	المملكة المتحدة
10	5	10	13	فنلندا
13	17	14	14	النرويج
19	22	17	15	إسرائيل
15	14	15	16	التشيك
25	19	20	17	سلوفينيا
17	18	21	18	ألمانيا
18	20	19	19	ماليزيا
23	26	23	20	المجر
30	27	24	21	بنما
22	23	16	22	كرواتيا
12	15	18	23	فرنسا
14	16	22	24	البرتغال
20	24	26	25	إسبانيا
27	21	25	26	سلوفاكيا
24	25	27	27	إيطاليا
35	29	28	28	اليابان
28	32	30	29	كوريا الجنوبية
40	39	35	30	رومانيا
54	33	32	31	فلبين
26	28	29	32	اليونان
32	31	31	33	بولندا
31	37	34	34	تشيلي
34	36	36	35	جمهورية

35.49		113
35.27		114
35.19		115
34.28		116
33.27		117
29.25		118
28.61		119
27.29		120
26.79		121
25.75		122

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KOF

A.T. Kearney

2003	2004	2005	2006	الدولة
4	2	1	1	سنغافورة
2	3	3	2	سويسرا
11	7	4	3	الولايات المتحدة
1	1	2	4	أيرلندا
6	10	7	5	الدنمارك
7	6	6	6	كندا
5	4	5	7	هولندا
21	13	13	8	أستراليا
8	9	9	9	النمسا
3	11	8	10	السويد
16	8	11	11	الولايات المتحدة

61	58	55	59	 أذربايجان
59	59	60	60	 إندونيسيا
57	61	61	61	 الهند
62	62	62	62	 إيران

				 الصين
36	38	33	36	 أوغندا
39	35	37	37	 تونس
33	30	38	38	 بوتسوانا
43	43	39	39	 أوكرانيا
29	47	40	40	 المغرب
42	40	41	41	 السنغال
51	45	42	42	 المكسيك
50	34	47	43	 الأرجنتين
41	41	45	44	 المملكة العربية السعودية
49	48	46	45	 تايلند
45	51	43	46	 سريلانكا
46	44	52	47	 روسيا
37	42	44	48	 نيجيريا
38	49	48	49	 جنوب أفريقيا
60	52	53	50	 بيرو
53	57	54	51	 الصين
58	53	57	52	 البرازيل
44	54	49	53	 كينيا
56	50	51	54	 كولومبيا
48	60	59	55	 مصر
52	46	50	56	 باكستان
47	55	56	57	 تركيا
55	56	58	58	 بنغلاديش

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(Alfred grosser)

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(macdonaldization) _____

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(DURKHAIM)



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(socialisation)
(Guy Rocher)

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7 Hubert vedrine. Mondialisation et pensée unique. In "la méditerranée a l'heur de la mondialisation", cahiers de la fondation abderrahim bouabid .N 27. 1997.

11 Alfred grosser: les identités abusives: le monde 28 janvier 1998.

28 G.balandier. tradition. Conformité .historicité.

29 guy rocher. Le changement social.
Introduction à la sociologie generale.
Coll.point. paris. 1972. tome III.

34 Guy rocher. Action sociale:
introduction à la sociologie generale.
1968. M. H. paris 1983.

< Hubert vedrine. Mondialisation et pensée unique. In " la méditerranée a l'heur de la mondialisation", cahiers de la fondation abderrahim bouabid .N 27. 1997.

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< Guy rocher. Action sociale: introduction à la sociologie generale. 1968. M. H. paris 1983.

Finley, there are negative effect on culture identity by American globalization.

Key words: globalization, culture identity, American thought, psychological reading.

(*)

The Psychological Reading in Globalization file

By:Salahedlien, A.K. Ahmed.

The Psychology Dep., College of Ed.

King Saud University

Abstract:

This paper aim to produce the psychological diagnosis for globalization depend on the theory and concepts of psychology, and discover the globalization techniques and strategy are effect on the culture identity.

So, some results of this paper are:

The globalization is Americanism “the world on light of American style of life”.

The American thought are consist of the two major rocks, 1^{est} is pragmatism and the 2^{ed} is behaviorism.

Change the local attitude to global attitude.

Change the human imagination by the virtual community, cyber culture, and cyber space.

The globalization are useful from some psychological concepts such as, operant conditioning & shaping (by: Skinner, B.F), modeling (By: Bandura, A.), the effect law (By: Thorndike), and the expository organizers (By: Ausbel).

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.R. Robertsons

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Globalization (E), Mondialisation (F)

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Cyber Culture (:)
(:) :) virtual community Cyber space
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John W. James (:) (:)
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(Pragmatism) (*) (:)
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(Charles C. Pierce) (:)
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 Virtual Community , Cyper Culture , Cyper (^
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Franz Boas

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C. Wissler

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A. Kroeber

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:Operant Conditioning

(Skinner B. F.)

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(*)Expository Organizers :)

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Bandura,) (*)

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